CHESHIRE EAST COUNCIL

REPORT TO: CABINET

Date of Meeting: 14 February 2011

Report of: Head of Policy & Performance Subject/Title: Corporate Plan 2011-2013 (Year 3)

Portfolio Holder: Councillor David Brown

1.0 Report Summary

1.1 To present amendments to the Corporate Plan as part of its annual refresh in parallel with budget setting.

2.0 Decision Requested

2.1 To determine the updates to the Corporate Plan, noting that there may be need for further editorial amendments and updating following budget setting, and to recommend that it be adopted by Council on 24th February 2010.

3.0 Reasons for Recommendations

3.1 To enable the Corporate Plan to be adopted by Council

4.0 Wards Affected

4.1 All

5.0 Local Ward Members

5.1 All

6.0 Policy Implications

6.1 The Corporate Plan provides the framework for all policy development within the Council. It is important that the priorities, plans and ambitions set out within the Plan are translated into objectives and actions for delivery within departmental, service, team and individual performance plans.

7.0 Financial Implications (Authorised by the Borough Treasurer)

7.1 The Corporate Plan reflects the financial planning undertaken in the current budget setting process, thereby ensuring that the Council is able to deliver its priorities for action.

8.0 Legal Implications (Authorised by the Borough Solicitor)

8.1 The Corporate Plan forms part of the Policy Framework and must be submitted to Council for adoption.

9.0 Risk Management

9.1 None

10.0 Background and Options

- 10.1 The Council adopted the Corporate Plan for 2010-2013 in July of last year. The intention is that, during the 3 year life of the Plan, it be refreshed annually to ensure it remains fit for purpose and up to date. The timing of the refresh is part of the Council's business planning cycle and is an important part of the budget setting process as it sets the overall strategic direction of the Council, against which the objectives, priorities, resources and actions of the Council can be aligned and performance managed.
- 10.2 The current Plan was agreed last year following an extensive process involving Cabinet, Scrutiny, Corporate Management Team and staff, and the business planning consultation exercise. The corporate objectives emerged as follows:
 - To give the people of Cheshire East more choice and control about services and resources
 - To grow and develop a sustainable Cheshire East
 - To improve life opportunities and health for everybody in Cheshire East
 - To enhance the Cheshire East environment
 - Being and excellent Council and working with others to deliver for Cheshire East

As well as detailing some of the actions the Council will take in delivering these objectives, the Plan sets out how the Council is organised, provides contextual information about Cheshire East and gives an overview of performance and financial information.

10.3 Over recent weeks and in tandem with the budget process, the Plan has been reviewed so as to ensure it remains up to date and fit for purpose. Service plans have also helped in better informing the refresh. As a result of this exercise, it is considered that the objectives do indeed remain fit for purpose in setting the Council's strategic direction. However, a number of changes are suggested. Firstly, to bring all information and statistics up to date. Secondly, more significant amendments are proposed to the following sections:

Welcome – has been refreshed to take account of the current financial situation and policy context

Children and Young People – has been updated to provide more contextual and up to date information

Working With our Partners – now reflects the establishment of the Local Enterprise Partnership and the need to create a new statutory Health & Well Being Board

Listening to You – has been refreshed with information from recent consultation activity

What we Want for the Future – the description of Corporate Objective 3 has been reworded to better reflect the Council's intentions

How we will Resource our Priorities – this section will need to be reworded to take account of the final budget

Organising to Deliver – more information has been given about risk management

Appendix – has been updated using information from the most recent Service Plans

A working draft of the Plan is attached with the proposed changes shown in colour. There may be need for further editorial amendments prior to the Plan being finalised for printing.

- 10.4 Cabinet is asked to agree the suggested changes and recommend the Plan's adoption to Council on 28th February. Once Council has agreed the recommended changes and the budget has been finalised, the Plan for 2011-13 will be produced in its final format and circulated to all Members of the Council and published on the Council's website.
- 10.5 All directorates are currently updating their service plans for 2011/12, having regard to the Corporate Plan. These plans set out the objectives, actions and performance measures for each service area, as well as actions for risk management and workforce development. Service plans will be completed by 31st March 2011.

11.0 Access to Information

The background papers relating to this report can be inspected by contacting the report writer:

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